

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INSTITUTE OF HOTEL MANAGEMENT, PUSA

2020

Sr. No	Activities by the Institute	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1	Virtual Food Walk – Street Food of North Delhi	August 2020	A virtual food walk around different parts of the city by the students of IHM PUSA	Under the “Ek Bharat Shreshth Bharat” initiative the Institute of Hotel Management Pusa launched its third episode of the Virtual Delhi Street Food Walk on 5th August, 2020. The aim of the walk was to bring the streets and local food of Delhi to the audience virtually - owing to COVID-19 A number of must-visit outlets and must-try famous street foods from each particular region were highlighted such as Old Delhi, Jama Masjid, North Campus etc. The target audience was wide as the episodes were launched on major platforms such as YouTube, Instagram, Facebook and WhatsApp.	NO	2nd, 4th and 6th Sem B.Sc HHA students 660 views on Instagram, 120 views on You-tube, as well as Principal & Faculty of the Institute.	

Kamal Kant Pant
Principal

Activity 1 Photographs:-



Third episode of Virtual Delhi Street Food Walk - North Delhi, organised by IHM Pusa under Ek Bharat Shreshtha Bharat on 5th August, 2020.



In conversation, students of IHM Pusa, talking about the Street Food of North Delhi on August 5, 2020.



Snippets of the actual video. In frame, food prep from a famous outlet. In



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